



hapa

SUSHI-ME

OUR PROBLEM:

**HOW MIGHT WE
CREATE A REUSABLE,
RENEWABLE, & COMPACT
PACKAGING SOLUTION TO
BRING SUSHI ROLLS ON
THE GO?**





SAVE ENVIRONMENT

CURRENT PACKAGING

- Inorganic
- Inconvenient
- Disengaging
- Non-sustainable

INSPIRATIONS

Innovative ideation

We set out to not only find existing food process products, but to find those products that extend the experience beyond the confines of "sustainable" or "convenient". We set out to find those products that engage users in the delivery of their food. The push-pop is a perfect example of such a product. We matched our inspiration from this, paired with traditional sushi creation tools using sustainable materials like bamboo and algae, to further our explorations.



SUSHI ANYWHERE ANYTIME

"The working person doesn't always have time to sit to eat. To help move the world forward, and keep people doing the things they love doing, we developed a quick-deploying sushi dispenser."



SUSHI-ME PROCESS

When developing the SUSHI-ME, we thought of the best ways to accommodate for every person's sushi eating needs, to allow for as many possibilities in the product as possible.

The construction is robust, allowing for continued use by the consumer, at little to no cost for the manufacturer...

The plunger system allows for continued deployment of the sliced rolls. A sticker seal on top of the device ensures a "non-tampered" assurance for the consumer, to guarantee a healthy consumption of the rolls.









YOGURT
20g
100%

